

Agenda Report for Noting

Meeting Date: 13 April 2022

Item Name	SPC Communications & Engagement update
Presenters	Emma Williams
Purpose of Report	Noting
Item Number	6.1
Strategic Plan Reference	N/A
Work Plan Reference	N/A
Confidentiality	Not Confidential (Release Immediately)

Recommendation

It is recommended that the State Planning Commission (the Commission) resolves to:

- 1. Approve the designation of this item as Not Confidential (Release Immediately).
- 2. Note the Communication and Engagement update report as read.

Discussion

This report provides an overview of the current work program of the Commission's Communications and Engagement Manager, highlighting major communications and engagement activity conducted since 24 March 2022, as well as upcoming opportunities and media issues.

Communication Platforms

Key Element	Status
Commission Website	The Commission website has been updated to include a news article on the Commission's tree planting infill policy and trees project, a Commission Chair subscriber option on the news page, and a news subscription button on the home page.
Commission LinkedIn	As of 30 March 2022, the Commission has 1,017 followers – an increase of 14 followers (since 4 March 2022).
	Recent LinkedIn posts included the Commission's tree planting infill policies and tree project, seawater desalination plant on Kangaroo Island, opening of the Festival Plaza public realm, and e-planning platform updates.

OFFICIAL

Commission Events	Sally Smith gave a presentation to Legatus Group on 1 April 2022.						
	Craig Holden will speak at the Urban Development Institute of Australia (UDIA) – SA Division Conference on 7 April 2022. Commission Members Elinor Walker and Steven Griffiths will also attend the event.						
	The Planning Institute of Australia's Breakfast with the Minister event has been deferred to post the State election (date TBA).						
	The calendar of Commission Events for 2022 is provided at Attachment 1 .						

Communications Activity

Key Element	Status						
SPC Communications Strategy	The Commission's tagline, 'Planning SA's Future', has now been included on the following Commission templates: media release, factsheet, FAQ and PowerPoint slides. The hashtag #PlanningSA'sFuture is also being used on all Commission LinkedIn posts.						
Regional Plans & The 30-Year Plan for Greater Adelaide	Preparations are underway on Regional Planning communications and engagement.						
CityMag advertorial	Discussions are underway with Solstice Media to purchase four full pages to run advertorials/sponsored content to promote Commission projects in <i>CityMag</i> , which is published quarterly. The approximate cost is \$1,800 each.						
Consultant discussions	A meeting with Des Ryan was held on 1 April to discuss the provision of communications advice and support to the Commission.						
Planning Ahead/SPC Chair news	The March issue of <i>Planning Ahead</i> was published on 24 March 2022 following the State election. A template has been developed to enable the Chair of the Commission to issue his own update should it be required (Attachment 2). The April issue is due out next week.						

<u>Media</u>

Key Element	Status
Media interest/issues	Craig Holden, Chair of the Commission, undertook the following media interviews:
	10 March2022: Interview with Clare Peddie, Climate and Environment Editor at <i>The Advertiser</i> .
	 24 March 2022: Comment provided to Clare Peddie on the UniSA Energy and Building Report.

OFFICIAL

Attachments:

- 1. State Planning Commission Events Calendar 2022 (#18249493).
- 2. State Planning Commission Chair news template (#18528945).

Prepared by:	Emma Williams
Endorsed by:	Sally Smith
Date:	1 April 2022



KNET #18249493

	FEBRUARY												
	Tuesday 1	Wednesday 2	Thursday 3	Friday 4	Sat/Sun	Monday 7	Tuesday 8	Wednesday 9	Thursday 10	Friday 11	Sat/Sun		
			SPC Meeting	Planning & Building user forums									
Monday 14	Tuesday 15	Wednesday 16	Thursday 17	Friday 18	Sat/Sun	Monday 21	Tuesday 22	Wednesday 23	Thursday 24	Friday 25	Sat/Sun		
			SPC Meeting Local Design Review Scheme LIVE	New SPC Member announcement		Caretaker Period	Caretaker Period						

	MARCH												
Monday 28 Jan	Tuesday 1	Wednesday 2	Thursday 3	Friday 4	Sat/Sun	Monday 7	Tuesday 8	Wednesday 9	Thursday 10	Friday 11	Sat/Sun		
Caretaker Period	Caretaker Period Steven Griffiths joins Commission	PIA Breakfast with Minister (DEFERRED) SPC Member media training session	Caretaker Period SPC Meeting	Caretaker Period Planning & Building user forums	Caretaker Period	Caretaker Period	Caretaker Period						
Monday 14	Tuesday 15	Wednesday 16	Thursday 17	Friday 18	Sat/Sun	Monday 21	Tuesday 22	Wednesday 23	Thursday 24	Friday 25	Sat/Sun		
Caretaker Period	Caretaker Period	Caretaker Period	Caretaker Period	Caretaker Period One Year Anniversary of the new Planning System and P&D Code.	STATE ELECTION				SPC Meeting				
Monday 28	Tuesday 29	Wednesday 30	Thursday 31										
			SPC Meeting										



KNET #18249493

	APRIL												
				Friday 1	Sat/Sun	Monday 4	Tuesday 5	Wednesday 6	Thursday 7	Friday 8	Sat/Sun		
				Planning & Building user forums					UDIA Conference				
Monday 11	Tuesday 12	Wednesday 13	Thursday 14	Friday 15	Sat/Sun	Monday 18	Tuesday 19	Wednesday 20	Thursday 21	Friday 22	Sat/Sun		
	SPC Meeting												
Monday 25	Tuesday 26	Wednesday 27	Thursday 28	Friday 39	Sat/Sun								
			SPC Meeting										

					1	MAY					
						Monday 2	Tuesday 3	Wednesday 4	Thursday 5	Friday 6	Sat/Sun
										Planning & Building user forums	
Monday 9	Tuesday 10	Wednesday 11	Thursday 12	Friday 13	Sat/Sun	Monday 16	Tuesday 17	Wednesday 18	Thursday 19	Friday 20	Sat/Sun
			SPC Meeting								
Monday 23	Tuesday 24	Wednesday 25	Thursday 26	Friday 27	Sat/Sun	Monday 30	Tuesday 31				
			SPC Meeting								



KNET #18249493

	JUNE												
		Wednesday 1	Thursday 2	Friday 3	Sat/Sun	Monday 6	Tuesday 7	Wednesday 8	Thursday 9	Friday 10	Sat/Sun		
				Planning & Building user forums					SPC Meeting				
Monday 13	Tuesday 14	Wednesday 15	Thursday 16	Friday 17	Sat/Sun	Monday 20	Tuesday 21	Wednesday 22	Thursday 23	Friday 24	Sat/Sun		
				PIA Conference					SPC Meeting				
Monday 27	Tuesday 28	Wednesday 29	Thursday 30										



KNET #18249493

	JULY												
				Friday 1	Sat/Sun	Monday 4	Tuesday 5	Wednesday 6	Thursday 7	Friday 8	Sat/Sun		
				Planning & Building user forums					SPC Meeting				
Monday 11	Tuesday 12	Wednesday 13	Thursday 14	Friday 15	Sat/Sun	Monday 18	Tuesday 19	Wednesday 20	Thursday 21	Friday 22	Sat/Sun		
									SPC Meeting				
Monday 25	Tuesday 26	Wednesday 27	Thursday 28	Friday 29	Sat/Sun								

	AUGUST											
					Sat/Sun	Monday 1	Tuesday 2	Wednesday 3	Thursday 4	Friday 5	Sat/Sun	
									SPC Meeting	Planning & Building user forums		
Monday 8	Tuesday 9	Wednesday 10	Thursday 11	Friday 12	Sat/Sun	Monday 15	Tuesday 16	Wednesday 17	Thursday 18	Friday 19	Sat/Sun	
									SPC Meeting			
Monday 22	Tuesday 23	Wednesday 24	Thursday 25	Friday 26	Sat/Sun	Monday 29	Tuesday 30	Wednesday 31				



KNET #18249493

					SEPT	EMBER					
					Sat/Sun				Thursday 1	Friday 2	Sat/Sun
									SPC Meeting	Planning & Building user forums	
Monday 5	Tuesday 6	Wednesday 7	Thursday 8	Friday 9	Sat/Sun	Monday 12	Tuesday 13	Wednesday 14	Thursday 15	Friday 16	Sat/Sun
									SPC Meeting		
Monday 19	Tuesday 20	Wednesday 21	Thursday 22	Friday 23	Sat/Sun	Monday 26	Tuesday 27	Wednesday 28	Thursday 29	Friday 30	Sat/Sun
									SPC Meeting		

OCTOBER											
Monday 3	Tuesday 4	Wednesday 5	Thursday 6	Friday 7	Sat/Sun	Monday 10	Tuesday 11	Wednesday 12	Thursday 13	Friday 14	Sat/Sun
				Planning & Building user forums					SPC Meeting		
Monday 17	Tuesday 18	Wednesday 19	Thursday 20	Friday 21	Sat/Sun	Monday 24	Tuesday 25	Wednesday 26	Thursday 27	Friday 28	Sat/Sun
									SPC Meeting		
Monday 31											



KNET #18249493

	NOVEMBER												
	Tuesday 1	Wednesday 2	Thursday 3	Friday 4	Sat/Sun	Monday 7	Tuesday 8	Wednesday 9	Thursday 10	Friday 11	Sat/Sun		
				Planning & Building user forums					SPC Meeting				
Monday 14	Tuesday 15	Wednesday 16	Thursday 17	Friday 18	Sat/Sun	Monday 21	Tuesday 22	Wednesday 23	Thursday 24	Friday 25	Sat/Sun		
									SPC Meeting				
Monday 28	Tuesday 29	Wednesday 30											

DECEMBER												
			Thursday 1	Friday 2	Sat/Sun	Monday 5	Tuesday 6	Wednesday 7	Thursday 8	Friday 9	Sat/Sun	
				Planning & Building user forums					SPC Meeting			
Monday 12	Tuesday 13	Wednesday 14	Thursday 15	Friday 16	Sat/Sun	Monday 19	Tuesday 20	Wednesday 21	Thursday 22	Friday 23	Sat/Sun	
			SPC Meeting									
Monday 26	Tuesday 27	Wednesday 28	Thursday 29	Friday 30	Sat/Sun							

Anderson, Brittany (AGD)

From: saplanningcommission@sa.gov.au <noreply@plan.sa.gov.au>

Sent: Tuesday, 22 March 2022 1:28 PM

To: Williams, Emma (AGD)

Subject: [Test] - Commission Chair Update - March 2022

No images? Click here







March 2022

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