



## Agenda Report for Noting

**Meeting Date: 13 July 2023**

<b>Item Name</b>	SPC Communications & Engagement Update
<b>Presenters</b>	Steven Murphy
<b>Purpose of Report</b>	Noting
<b>Item Number</b>	6.2
<b>Strategic Plan Reference</b>	N/A
<b>Work Plan Reference</b>	N/A
<b>Confidentiality</b>	Not Confidential (Release Immediately)
<b>Related Decisions</b>	N/A

### Recommendation

It is recommended that the State Planning Commission (the Commission) resolves to:

1. Approve the designation of this item as Not Confidential (Release Immediately).
2. Note the communication and engagement update report as read.

### Discussion

This report provides an overview of the current work program of the Commission's Communications and Engagement (C&E) Team, highlighting major communications and engagement activity conducted since 11 May 2023, as well as upcoming opportunities and media issues.

## Regional Planning Program

Key Element	Status
Greater Adelaide Regional Plan (GARP) – Discussion Paper Engagement Plan	<ul style="list-style-type: none"> <li>Final designed version of Discussion Paper provided to the Minister.</li> <li>Communications pack has now been finalised, will undergo internal approvals process.</li> <li>Initial meeting with both LGA and LG Professionals conducted.</li> <li>Initial meeting with First Nations of SA Advisory Council conducted.</li> <li>Meeting with youth workshop facilitator conducted.</li> </ul>
Regional Planning Engagement Consultant 'megabrief'	<ul style="list-style-type: none"> <li>The procurement process to appoint a consultancy to service the Regional Planning program has been completed.</li> <li>The process enabled the appointment of a consultancy that came in under budget.</li> </ul>
GARP Discussion Paper graphic design	<ul style="list-style-type: none"> <li>With the completion of the design of the GARP Discussion Paper, it will enable the easy extraction of content for social media, flyers and brochures and set the design template for all GARP Communications and Engagement assets. A short version of the Discussion Paper will be prepared for release also.</li> </ul>
Six Country Regional Plans	<ul style="list-style-type: none"> <li>The Engagement Plans for each of the six country Regional Plans have been updated at the conclusion of Phase 1 engagement and will be presented to SPC in coming weeks.</li> <li>Key additions to the Engagement plans will be strategic engagement with First Nations and also the utilisation of 'pop-up' for the promotion of the draft plans.</li> </ul>

## Communication Platforms

Key Element	Status
Websites	<p>Code amendments commenced consultation:</p> <ul style="list-style-type: none"> <li>River Murray Flood Resilience Code Amendment</li> <li>Daddow Court and Abbott Drive, Kadina</li> </ul> <p>Impact assessed developments – Release of Assessment Requirements for an EIS:</p> <ul style="list-style-type: none"> <li>Leigh Creek Urea Production Plant Impact Assessed development</li> <li>Renascor BAM Manufacturing Facility</li> </ul> <p>Outline Consent updates</p> <p>Population Projections – pages ready to go live once announcement is made.</p>

<p>SPC &amp; Chair LinkedIn</p>	<p>As at 3 July 2023, the Commission has 1,398 followers – an increase of 13 followers since 4 May 2023.</p> <p>Recent LinkedIn posts included:</p> <ul style="list-style-type: none"> <li>• Miscellaneous Technical Enhancements Code Amendment approval</li> </ul> <p>Additional posts on the Chair’s personal LinkedIn account (997 followers as of 3 July 2023 – an increase of 116 since 4 May 2023) included:</p> <ul style="list-style-type: none"> <li>• Travel posts relating to architecture, culture and walkability</li> <li>• NSW Productivity Commission report</li> <li>• Congratulations to PIA Award winners</li> </ul>
<p>SPC &amp; PLUS Events</p>	<p>Recent events:</p> <ul style="list-style-type: none"> <li>• 8 May 2023: Insurance Council of Australia for insurance customers impacted by the recent River Murray floods, to be attended by Code Amendment team.</li> <li>• 16 May 2023: Craig Holden Guest lecture to Masters in Urban and Regional Planning, UniSA</li> <li>• 23-25 May 2023: Planning Institute of Australia (PIA) Congress – Planning and Land Use Services (PLUS) was a Platinum Sponsor and had a promotional booth and branding rights.</li> <li>• 28 June: online session with council planning staff re River Murray Flood Resilience Code Amendment</li> </ul> <p>Upcoming Events:</p> <ul style="list-style-type: none"> <li>• 24 July 2023: Online visioning workshop for the Far North Regional Plan.</li> </ul> <p>River Murray Flood Resilience Code Amendment:</p> <ul style="list-style-type: none"> <li>• 12 July, 4pm-6pm, community info session at Morgan Sporting Complex</li> <li>• 13 July 9:30am-12:00pm, drop in session in Morgan Sporting Complex</li> <li>• 13 July, 3:30pm-5:30pm, drop-in session, The Barn Mannum Hotel</li> <li>• 13 July, 6pm-7:30 pm, community info session The Barn Mannum Hotel</li> <li>• 18 July, 6pm, online information session</li> </ul>
<p><i>Planning Ahead</i> Newsletter</p>	<p>The next edition of <i>Planning Ahead</i> is themed around climate and greening. It will be distributed in late July and the edition includes:</p>

	<ul style="list-style-type: none"> <li>• an introductory message from the Commission Chair highlighting SPC climate actions and linking to SPC climate action web page, introduce tree protection reforms (assuming announcement made)</li> <li>• an introductory message from PLUS Executive Director highlighting link to new climate action page on PlanSA.</li> <li>• New climate change brochure highlighting the importance of PLUS' work in tackling climate change.</li> <li>• Tree protections reform consultation (assuming announcement made).</li> <li>• River Murray Flood Resilience Code Amendment consultation</li> <li>• Adoption of Flood Hazard Mapping Update Code Amendment</li> <li>• Promotion of <i>Creating Greener Places for Healthier and Sustainable Communities</i> document</li> <li>• Updated <i>Preserving our green infrastructure – policies in the Planning and Design Code</i> brochure</li> <li>• Promote <i>Adelaide Green Garden Guide</i>.</li> </ul> <p>The following edition of <i>Planning Ahead</i> will be themed around the importance of engagement and promote several community engagement opportunities, with a focus on the GARP discussion paper.</p> <p>A special edition will be published for the Expert Panel Final Report when released.</p> <p>A production timetable has been developed for the creation and distribution of <i>Planning Ahead</i> and its content through until the end of the year.</p>
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### Communications Activity

Key Element	Status
Miscellaneous Technical Enhancement Code Amendment	<p>This Code Amendment has now been approved by the Minister. The following communications were actioned:</p> <ul style="list-style-type: none"> <li>• Updates for the PlanSA website and SPC website</li> <li>• Article for Planning Ahead</li> <li>• Social media content for PlanSA and the Commission's LinkedIn page</li> <li>• Media Release for the Minister's Office consideration (not actioned)</li> <li>• A brief background briefing document for the Minister's Office regarding the MTE Code Amendment</li> </ul>
Port Pirie Master Plan	<p>C&amp;E team edited the language and formatted the Port Pirie Master Plan Summary document for release to CE and other agencies.</p> <p>Collaboration with Department for Premier and Cabinet on the</p>

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	<p>coordination of the Port Pirie engagement has begun, the engagement plan has been submitted for inclusion in their master engagement planning and messaging.</p> <p>On Monday 3 July, Ben is meeting with Ministers to talk through key ideas and where they are proposed to go.</p>
Future Living Code Amendment	<p>A review is currently being undertaken of the Communications and Engagement materials that were produced in 2022.</p> <p>Work continues at a policy level to determine the Code Amendment content, and C&amp;E are included in this process.</p>
State-wide Bushfire Mapping Code Amendment	<p>A review is currently being undertaken of the Communications and Engagement materials produced in 2022 and determining if appropriate and applicable to the upcoming engagement process.</p> <p>Engagement will commence in Q3-4, 2023.</p>
River Murray Flood Resilience Code Amendment	<p>The Code Amendment has now been initiated and early commencement underway.</p> <p>The engagement plan to support public consultation on the Code Amendment is finalised.</p> <p>Communication activities planned in anticipation of the Code Amendment's initiation include:</p> <ul style="list-style-type: none"> <li>• Media release distributed on 26 June 2023</li> <li>• Stakeholder emails</li> <li>• PlanSA website updates, including updating FAQs</li> <li>• PlanSA news story, to be shared on PLUS-managed social media channels and DEW's River Murray SA Facebook</li> <li>• Planning Ahead, Community Flood Newsletter and DEW's weekly River Murray flow report media release</li> <li>• Public engagement activities noted above in upcoming events.</li> </ul>

**Media**

Key Element	Status
Media interest	<p>The team prepared information for the media and the Minister's Office on the following topics:</p> <ul style="list-style-type: none"> <li>• Protection of the Adelaide Parklands</li> <li>• PIA Congress + Ministers speech</li> <li>• Wellbeing Centre at Fleurieu Peninsular</li> <li>• PlanSA statistics</li> <li>• Surveying Degree at Flinders University</li> </ul>

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	<ul style="list-style-type: none"><li>• Announcement of new SPC Members</li><li>• Minister's US Mission – Cambridge Housing Authority and 'Gridlock' Sam.</li><li>• Development of Hyatt Hotel</li><li>• Update on Sellick's Beach</li><li>• Population Projections announcement</li><li>• River Murray Code Amendment</li></ul>
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Prepared by: Steven Murphy and the Communications & Engagement team

Endorsed by: Jane Trotter

Date: 3 July 2023