



Agenda Report for Noting

Meeting Date: 10 August 2023

Item Name	SPC Communications & Engagement Update
Presenters	Steven Murphy
Purpose of Report	Noting
Item Number	6.1
Strategic Plan Reference	N/A
Work Plan Reference	N/A
Confidentiality	Not Confidential (Release Immediately)
Related Decisions	N/A

Recommendation

It is recommended that the State Planning Commission (the Commission) resolves to:

1. Approve the designation of this item as Not Confidential (Release Immediately).
2. Note the communication and engagement update report as read.

Discussion

This report provides an overview of the current work program of the Commission's Communications and Engagement (C&E) Team, highlighting major communications and engagement activity conducted since 7 July 2023, as well as upcoming opportunities and media issues.

Regional Planning Program

Key Element	Status
Greater Adelaide Regional Plan (GARP) – Discussion Paper Engagement Plan	<ul style="list-style-type: none"> • The Discussion Paper is currently with the printers and will be available week commencing 7 August. • The engagement schedule is well-advanced with all community information and drop-in sessions as well as the industry and stakeholder briefings locked in. • Council toolkit design is completed, and design work continues on Discussion Paper Summary and all digital assets. • First Nations workshop is confirmed for 28 August. • Digital hub is being finalised with content drawn from the Discussion Paper and Comms Pack. • A HTML version of the Summary document has been commissioned to ensure we have content that is mobile-accessible. • YourSAY and Eventbrite pages have all been produced to support the community information sessions and drop-ins. • There are several key presentations being given in the next fortnight – Strategic Cabinet, Minister’s Liaison Group (MLG), and Premier’s Climate Change Council.
Regional Planning Engagement Consultant ‘megabrief’	<ul style="list-style-type: none"> • JP Media have been appointed as the communications and engagement consultant to support the Regional Planning Program and the roll-out of the seven draft plans (not GARP Discussion Paper). • Early work is being done with JP Media to deliver the First Nations Workshop as this will support the full Regional Planning Program.
Six Country Regional Plans	<ul style="list-style-type: none"> • The Engagement Plans for each of the six country Regional Plans have been updated at the conclusion of Phase 1 engagement and will be presented to SPC in coming weeks. • Key additions to the Engagement plans will be strategic engagement with First Nations and also the utilisation of ‘pop-up’ for the promotion of the draft plans.

Communication Platforms

Key Element	Status
Websites	<p>Code amendments commenced consultation:</p> <ul style="list-style-type: none"> • Stanley Flat Code Amendment • Golden Grove Neighbourhood Code Amendment <p>The Development Report for the Mount Lofty Golf Resort Major Development commenced consultation.</p> <p>Planning for climate change page.</p>

<p>SPC & Chair LinkedIn</p>	<p>As of 3 August 2023, the Commission has 1,412 followers – an increase of 14 followers since 3 July 2023.</p> <p>Recent LinkedIn posts included:</p> <ul style="list-style-type: none"> • Announcement of new Commission Members • River Murray Flood Resilience Code Amendment • Launch of SPC’s Planning for Climate Change brochure <p>Additional posts on the Chair’s personal LinkedIn account (1,074 followers as of 3 August 2023 – an increase of 77 since 3 July 2023) included:</p> <ul style="list-style-type: none"> • Commission conducting a Regional Plan workshop on Kangaroo Island • Update from Regional Development Australia • A news piece on hydrogen energy • The announcement of new SPC Members and launch of SPC’s Planning for Climate Change
<p>SPC & PLUS Events</p>	<p>Recent events:</p> <ul style="list-style-type: none"> • 24 July 2023: Online visioning workshop for the Far North Regional Plan. <p>River Murray Flood Resilience Code Amendment:</p> <ul style="list-style-type: none"> • 12 July, 4 pm-6 pm, community info session at Morgan Sporting Complex • 13 July 9:30-12:00, drop-in session in Morgan Sporting Complex • 13 July, 3:30 pm-5:30, drop-in session, The Barn Mannum Hotel • 13 July, 6 pm-7:30 pm, community info session The Barn Mannum Hotel • 18 July, 6 pm, online information session <p>Upcoming GARP Events:</p> <ul style="list-style-type: none"> • 10 August: GARP Discussion Paper presentation to Strategic Cabinet meeting. • 14 August: Launch of Greater Adelaide Regional Plan Discussion Paper. • 16 August: Councils Summary briefing • 17 August: Elected Members briefing • 24 August: PIA Roundtable – Fellows • 25 August: State Agency and Industry online briefings • 25 August: MLG briefing • 28 August: First Nations Workshop – State agencies and advisory panels

<p><i>Planning Ahead</i> Newsletter</p>	<p>The next edition of <i>Planning Ahead</i> will contain the following news items:</p> <ul style="list-style-type: none"> • New Approval Wizard to help with development approval • Map viewer for development application notes • Subscribe and keep up to date with PlanSA • Land supply dashboard • New planning rules supporting River Murray flood resilience • Connecting Accredited Professionals with assessment panel opportunities • Amendments to Accredited Professionals and General regulations • Practice Direction 14 – Site Contamination • Residential infill development policies • Consultation on planning approval process for aspects of large developments • Enhancing the skills of SA surveyors • Mount Lofty Golf Resort – redevelopment of Stirling Golf Club consultation
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Communications Activity

Key Element	Status
<p>Future Living Code Amendment</p>	<p>A review is currently being undertaken of the communications and engagement materials that were produced in 2022.</p> <p>Work continues at a policy level to determine the Code Amendment content, and C&E are included in this process.</p> <p>There will be the opportunity to collaborate with the LGA on the engagement plan.</p>
<p>State-wide Bushfire Mapping Code Amendment</p>	<p>The engagement plan and all supporting communications materials are drafted and will be submitted for SPC approval in coming weeks.</p>
<p>State-wide Flood Hazard Mapping Code Amendment</p>	<p>Great learnings from the earlier, smaller Flood Hazard Mapping CA, and also from the preparation for the State-wide Bushfire Mapping CA.</p> <p>Preparation and drafting underway for the engagement plan to support CA.</p>
<p>River Murray Flood Resilience Code Amendment</p>	<p>Engagement is underway for this Code Amendment.</p> <p>Attendance at both in-person and online information sessions has been very strong.</p> <p>Communication activities actioned to support the opening of engagement include:</p> <ul style="list-style-type: none"> • YourSAy and PlanSA consultation content went live at 6pm on 29 June. Consultation open until 25 August.

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	<ul style="list-style-type: none"> • stakeholder letters sent • social media campaign • article included in Planning Ahead • Info session held for council planning staff 28 June • Briefing given for PlanSA staff answering calls • engagement activities noted above in recent events.
Design Standards – Driveway Crossover Code Amendment	<p>Engagement will commence on Monday, 7 August.</p> <p>Communications support for engagement includes:</p> <ul style="list-style-type: none"> • YourSAy content and communications pack prepared to support engagement. • Media release updated to focus more on SPC lead role and to refer to election commitment, now with the Minister’s office. • PlanSA content will go live on 7 August.
Practice Direction 18 – Outline consents	<p>Consultation opened on 26 June and closed on 31 July.</p> <p>Supported by communications, social media and digital presence.</p>
Population Projections	<p>PLUS’ Population Projections were announced on Friday, 4 August.</p> <p>A media release and supporting communications plan were produced.</p>
Planning for Climate Change	<p>The SPC Planning for Climate Change brochure was launched on 26 July.</p> <p>Social media and digital campaign to support the release of the brochure.</p> <p>DEW website now linking to brochure.</p>

Media

Key Element	Status
Media interest	<p>The team prepared information for the media and the Ministers Office on the following topics:</p> <ul style="list-style-type: none"> • Flood impact on insurance, Riverlea development • Evanston Park Code Amendment • Planning for Climate Change • City of Adelaide ‘State of the City’ • Uniting Communities facility, Glenelg • Rental protections, Vitor Harbour • Adult entertainment, MTE Code Amendment

Prepared by: Steven Murphy and the Communications & Engagement team

Endorsed by: Jane Trotter

Date: 3 August, 2023
