

Agenda Report for Decision

Meeting Date: 2 March 2023

Item Name	Greater Adelaide Regional Plan – Draft Stage 1 Engagement Plan – For approval
Presenters	Brett Steiner, Cherie Gill, Steven Murphy and Bret Woods
Purpose of Report	Decision
Item Number	5.1
Strategic Plan Reference	1. Planning for Growth and Change
Work Plan Reference	1.2 Influence the management of growth and change for Greater Adelaide by: <ul style="list-style-type: none"> o 1.2.1 Initiating the review of <i>The 30-Year Plan for Greater Adelaide</i> o 1.2.2 Ensuring adequate supply of zoned land
Confidentiality	Not Confidential (Release Immediately), with the exception of Attachment 1 (Engagement Plan) which is classified as Not Confidential (Release Delayed) – to be released with all finalised Greater Adelaide Regional Plan documentation on the digital hub. Anticipated by April 2023
Related Decisions	<ul style="list-style-type: none"> • SPC Agenda Report – Item 5.2 – 16 February 2023 – Section 73 – Proposal to Initiate the preparation of Greater Adelaide Regional Plan • SPC Agenda Report – Item 5.3 – 15 September 2022 – Greater Adelaide Direction Paper Scope • SPC Agenda Report – 3 March 2022 – Item 5.1 – Scope for Regional Plans

Recommendation

It is recommended that the State Planning Commission (the Commission) resolves to:

1. Approve the designation of this item as Not Confidential (Release Immediately), with the exception of Attachment 1 (Engagement Plan) which is classified as Not Confidential (Release Delayed) – to be released with all finalised Greater Adelaide Regional Plan (GARP) documentation on the digital hub. Anticipated by April 2023.
2. Approve the Stage 1 Engagement Plan for the Greater Adelaide region at **Attachment 1** for the purpose of developing the GARP.

3. Agree to delegate authority to the Executive Director of Planning and Land Use Services (PLUS) to make any minor amendments to the GARP Stage 1 Engagement Plan as required (including adding more key stakeholders which may later be identified) in order to finalise it for publishing on the PlanSA Portal.

Background

On 16 February 2023, the Commission approved the initiation of preparation of the GARP, pursuant to section 73(1)(a) of the *Planning, Development and Infrastructure Act 2016* (the Act).

This Agenda Report seeks endorsement of the Engagement Plan for the Greater Adelaide region, which maps out how Stage 1 engagement will be undertaken during development of the GARP.

To date, preliminary engagement activities to inform councils, State agencies and key industry representatives on the Regional Planning Program have been conducted by PLUS.

Formal engagement for the preparation of the GARP is proposed in two stages. Stage 1 aims to stimulate high-level conversation about the future of Greater Adelaide's urban form. The tool to aid this conversation is a Discussion Paper. Stage 2 engagement will be on the release of the draft GARP due in early 2024.

GARP Discussion Paper

On 15 September 2022, the Commission endorsed the scope of a high-level discussion paper to be prepared as part of Stage 1 engagement for the GARP (the Discussion Paper).

The Discussion Paper is intended to assist stakeholders in understanding future dwelling demand, the constraints facing Greater Adelaide, as well as give them an opportunity to provide input into the development of the new GARP at the early stages of its development.

Preparation of the Discussion Paper is currently underway.

Discussion Paper Engagement

An integral part of the success of the development and roll-out of the GARP hinges on the engagement of key stakeholders and the broader community. It is anticipated that there will be significant political, stakeholder and media interest throughout the preparation and consultation of the GARP.

The draft Engagement Plan has been prepared by consulting firm WSP, under the leadership of Ms Stephanie Luyks, Director of Communications and Engagement in South Australia. This Engagement Plan specifically focuses on the first stage of engagement involving the release of the Discussion Paper. A copy of the Engagement Plan is provided at **Attachment 1** for the Commission's endorsement.

Engagement must be undertaken in accordance with the objectives of the [Community Engagement Charter](#). Engaging early and proactively will enable stakeholders and communities the opportunity to influence the outcomes which should lead to higher levels of acceptance of the draft GARP once it is on public display.

The purpose of the engagement is to inform and seek feedback on the Discussion Paper to help shape the overall vision and to help the Commission understand the priorities for consideration in the draft GARP.

The attached draft Engagement Plan outlines the approach, scope of influence, key messages, and proposed engagement tools and activities, and has been reviewed by Mr Steven Murphy, Strategic Communications, Stakeholder Engagement and Media Manager at PLUS.

The Engagement Plan and supporting documentation will be publicly available via a digital hub to be created on PlanSA website. The hub will house all information relating to the GARP, including the Discussion Paper. Messaging and branding will align across all GARP assets.

A further Engagement Plan will be developed for Stage 2 engagement on the draft GARP.

Attachments:

1. Draft Stage 1 Engagement Plan for Greater Adelaide Regional Plan (#19769330).

Prepared by: Cherie Gill and Bret Woods

Endorsed by: Brett Steiner

Date: 23 February 2023
