

# News Release

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Government  
of South Australia

Minister Assist. Premier with South Australia's Strategic Plan

**Hon Tom Kenyon**

Minister for Recreation, Sport & Racing

Minister for Road Safety

Minister for Veterans' Affairs

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## **MYLICENCE NOW ON FACEBOOK**

Minister for Road Safety Tom Kenyon says MyLicence is joining Facebook to reach out to South Australia's young drivers.

Minister Kenyon says the popular social networking site is being harnessed to encourage young drivers to stay in touch with the latest road safety news and videos.

"Despite steady falls in South Australia's road toll during the past decade, young drivers continue to be over-represented in road crashes," Minister Kenyon says.

"To combat this deadly toll, it is essential our road safety messages reach young people in a way in which they can relate and access regularly.

"With the ever increasing popularity of Facebook, particularly among young South Australians, the new MyLicence group achieves that goal."

Minister Kenyon says the MyLicence group on Facebook is a highly interactive page that provides important driving and road safety advice and regular updates on rules affecting L and P drivers.

"This fantastic initiative reaches out to young drivers in particular, with valuable advice and tips to drive safely on our roads and easy to access information," he says.

The group contains links to the MyLicence website for more information about the licence stages and rules, links to the online learner theory practice test and hazard perception test as well as broadcasting regular road safety video clips sent to MyLicence e-newsletter subscribers.

This includes advice and tips about a wide range of road safety issues affecting young drivers today, including driving at dusk, leaving a safe braking distance and how to buy a safe car.

Department for Transport, Energy and Infrastructure (DTEI), Director Road Safety, Martin Small says it is easy to join the MyLicence group.

"If you are already signed up to Facebook, go to [www.myllicence.sa.gov.au](http://www.myllicence.sa.gov.au) and click the 'like' button at the bottom of the page," Mr Small says.

"Young drivers and their parents are both encouraged to get online to take advantage of the MyLicence Facebook group."