



## Agenda Report for Noting

Meeting Date: 9 June 2022

<b>Item Name</b>	SPC Communications & Engagement update
<b>Presenters</b>	Emma Williams
<b>Purpose of Report</b>	Noting
<b>Item Number</b>	6.2
<b>Strategic Plan Reference</b>	N/A
<b>Work Plan Reference</b>	N/A
<b>Confidentiality</b>	Not Confidential (Release Immediately), with the exception of Appendix A which is classified as Confidential (Draft Advice or Documents)

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### Recommendation

It is recommended that the State Planning Commission (the Commission) resolves to:

1. Approve the designation of this item as Not Confidential (Release Immediately), with the exception of **Appendix A** (Stakeholder Register) which is classified as Confidential (Draft Advice or Documents).
2. Note the Communication and Engagement update report as read.

### Discussion

This report provides an overview of the current work program of the Commission's Communications and Engagement (C&E) Team, highlighting major communications and engagement activity conducted since 12 May 2022, as well as upcoming opportunities and media issues.

Communication Platforms

Key Element	Status
Commission Website	<p>A review of the Commission website structure has been undertaken. The main changes proposed are to create separate buttons to access the State Commission Assessment Panel (SCAP) and Building Technical Panel (BTP) webpages which will free up menu headings for promotion of Commission projects and planning priorities. New content is being drafted for these sections, including duplication of content from PlanSA that is a statutory requirement of the Commission.</p> <p>See <b>Attachment 1</b> for the proposed new structure.</p> <p>An Indigenous acknowledgement is being added to the homepages of the Commission and PlanSA websites.</p>
Commission LinkedIn	<p>As of 23 May 2022, the Commission has 1,077 followers – an increase of 31 followers (since 12 May 2022).</p> <p>Recent LinkedIn posts included the update to the <i>Raising the Bar on Residential Infill</i> brochure, a PlanSA system performance graphic, and PlanSA homepage improvements.</p> <p>The <i>Raising the Bar on Residential Infill</i> post received 1,203 total impressions (768 unique), 51 clicks, 26 likes and a 6.4 per cent engagement rate.</p> <p>The Planning and Land Use Services (PLUS) C&amp;E Team has also connected with the Victorian Planning Authority (VPA) Communications Team to share relevant posts when appropriate.</p>
Commission Events	<p>On 13 May 2022, the Chair of the Commission spoke at the Greening Adelaide Leaders Event regarding the Commission’s Open Spaces and Trees Project which was well received.</p> <p>On 27 May 2022, the Chair of the Commission and Executive Director of PLUS, Sally Smith, attended the Regional Council CEO Forum held at the Local Government Association (LGA). A Metro Council CEO Forum is scheduled for 27 June 2022.</p> <p>On 31 May 2022, the Chair of the Commission and Commission Members Elinor Walker and Steven Griffiths travelled to Port Augusta to attend the Spencer Gulf Cities Regional Priorities Summits with business/industry bodies and community organisations, which will inform the Upper Spencer Gulf Structure Plan, as well as each Regional Plan.</p> <p>The Chair of the Commission and Commission Member Stuart Moseley have been invited to speak at the Planning Institute of Australia’s State Conference on 17 June 2022 at the Hilton Adelaide.</p> <p>The Planning Institute of Australia’s ‘On the Couch’ Breakfast with the Minister for Planning has been rescheduled for 30 September 2022 and will be held at the Rotunda, Adelaide Zoo.</p> <p>The calendar of Commission Events for 2022 is provided at <b>Attachment 2</b>.</p>

<p>Commission Stakeholders</p>	<p>The Commission’s Stakeholder Register has been reviewed by the Chair, with Members allocated to various organisations/high profile leaders to undertake informal coffee catchups and more formal meetings as required.</p> <p>The Stakeholder Register can be accessed in the Resources Centre on Diligent (<b>Appendix A</b>).</p>
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Communications Activity

Key Element	Status
<p>Code Amendments</p>	<p>The C&amp;E Team are currently involved in the delivery of communications and engagement activities for the following Code Amendments:</p> <ul style="list-style-type: none"> <li>• Hackham – on consultation 31 May to 26 July 2022</li> <li>• Flooding Hazards Mapping Update (Stage 1)</li> <li>• Miscellaneous Technical Enhancement</li> <li>• State-wide Bushfire Hazards Overlay</li> <li>• Future Living.</li> </ul> <p>The C&amp;E Team is also working with the Code Amendment Coordination Team to update the Code Amendment Toolkit on the PlanSA Portal.</p>
<p>Regional Plans &amp; <i>The 30-Year Plan for Greater Adelaide</i></p>	<p>Preparations are underway on Regional Planning communications and engagement.</p>
<p>Open Spaces &amp; Trees project</p>	<p>Work is underway with Green Adelaide, Department for Environment and Water, to jointly release the Home Planting Guide in July (launch date TBC).</p> <p>Significant and Regulated Tree information has been updated and moved from SA.GOV.AU to the PlanSA portal to cater for the high number of searches for this information.</p>
<p>Site Contamination</p>	<p>An overarching communications strategy has been developed to support the Commission’s review of the Site Contamination Scheme and changes to <i>Practice Direction 14 – Site Contamination Assessment 2021</i>.</p>
<p>Design Standards</p>	<p>The C&amp;E Team are currently in the early stages of developing a communications and engagement plan to support the planning system’s first set of design standards for driveway crossovers.</p>
<p><i>Raising the Bar on Residential Infill</i></p>	<p>Hard copies of the Commission’s <i>Raising the Bar on Residential Infill</i> brochure have been offered to metro councils, with 240 copies distributed to nine councils so far.</p>
<p><i>Planning Ahead</i></p>	<p>The May issue of the <i>Planning Ahead</i> newsletter was published on 25 May 2022, with the Chair of the Commission’s column covering the Green Adelaide Leaders event and the Spencer Gulf Cities Summits in Port Augusta.</p>

Media

Key Element	Status
Consultant discussions	Work has commenced with JP Media. See <b>Attachment 3</b> for the agreed delivery of services and Commission promotion to be completed by the end of this financial year.
Media interest/issues	Nil.

**Attachments:**

1. Proposed State Planning Commission website restructure and content (#18728799).
2. State Planning Commission Events Calendar 2022 (#18249493).
3. JP Media – State Planning Commission Communications Plan May/June 2022 (#18740662).

**Appendices:**

- A. **CONFIDENTIAL:** State Planning Commission's Stakeholder Register (#18275426).

Prepared by: Emma Williams

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Endorsed by: Sally Smith

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Date: 1 June 2022

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[About the Commission →](#)[Contact us →](#)

## About the Commission

### South Australia's principal planning advisory and development assessment body

The State Planning Commission has been established as the state's independent, principal planning body that provides advice and makes recommendations on the administration of the *Planning, Development and Infrastructure Act 2016*.

The State Planning Commission guides decision-making of state government, local government and community and business organisations with respect to planning, development and infrastructure provisions in South Australia.

The Commission was established on 1 April 2017 with the commencement of the new planning Act.

## Contact us

### State Planning Commission

#### State Planning Commission

For enquiries in relation to the State Planning Commission:

Phone: 1800 752 664

Email: [saplanningcommission@sa.gov.au](mailto:saplanningcommission@sa.gov.au)

Post: GPO Box 1815, Adelaide SA 5001

#### Hearing Panels

For enquiries in relation to the Hearing Panels:

Phone: 1800 752 664

Email: [saplanningcommission@sa.gov.au](mailto:saplanningcommission@sa.gov.au)

### State Commission Assessment Panel

#### Development Application Enquiries

To learn how to lodge an application or enquire about the status of a current SCAP development application:

Phone: 1800 752 664

Email: [scapadmin@sa.gov.au](mailto:scapadmin@sa.gov.au)

Visit: Level 5, 50 Flinders Street, Adelaide SA 5000

Post: GPO Box 1815, Adelaide SA 5001

Track: View the [Development Application Public Register](#).

#### Development Application Fee Payments

For enquiries about fees and charges relating to SCAP development applications:

Visit: Level 5, 50 Flinders Street, Adelaide

Phone: 1800 752 664

Email: [dpti.pdplanningservices@sa.gov.au](mailto:dpti.pdplanningservices@sa.gov.au)

#### SCAP Secretary

For enquiries about SCAP meetings, decisions and procedures:

Phone: 1800 752 664

Direct phone: (08) 7109 7106

Email: [jaclyn.symons@sa.gov.au](mailto:jaclyn.symons@sa.gov.au)

#### Land divisions and open space contributions

For enquiries about new land division applications and open space contributions:

Phone: 1800 752 664

Email: [dldptipdclearanceletters@sa.gov.au](mailto:dldptipdclearanceletters@sa.gov.au)

### Building Technical Panel

#### Building Technical Panel Enquiries

For enquiries in relation to Building Technical Panel meetings, applications, decisions and procedures:

Phone: 1800 752 664

Email: [BTP@sa.gov.au](mailto:BTP@sa.gov.au)

### Media

#### Media Enquiries

For all media enquires please contact the AGD Media Line:

Phone: 0422 007 069

Email: [mediarelations@sa.gov.au](mailto:mediarelations@sa.gov.au)

[Commission members →](#)

[Roles and responsibilities →](#)

## Commission members

The Commission comprises a Chair, members with widespread expertise in planning, urban design, construction, economics and public policy and an ex officio representative from the Attorney-General's Department.

Members of the Commission share expertise across a broad range of disciplines that span the planning sector to ensure they have the knowledge and representation to make informed decisions. These areas include:

- planning, urban design or architecture
- economics, commerce or finance
- development or building construction
- social or environmental policy or science
- local government, public administration or law.

The State Planning Commission's Chairperson, Mr Craig Holden, was appointed in November 2021 replacing Ms Helen Dyer. Prior to this appointment Mr Holden had been a Commission member since November 2018.



### Mr Craig Holden

Chair

November 2021 – Current  
Member – November 2018 – November 2021

Craig's career encompasses architecture, project management, construction, real estate and development.

Craig has been a recent board member of Common Ground, Renewal SA and the South Australian Housing Trust and is currently a board member of the ACH Group and the Adelaide Economic Development Agency (AEDA).

Craig is committed to ensuring that all South Australians benefit from land use planning policy that is equitable, informed and contemporary.



### Mr Stuart Moseley

Member

November 2021 – Current

Stuart has more than 30 years of experience in planning, urban management and executive leadership in the public and private sectors across five Australian jurisdictions. He has served as chief planner and then Chief Executive of the Adelaide City Council, has held lead roles in preparing strategic plans for four capital city regions, and has overseen legislative reform of the planning systems in two states.

He currently serves as Chief Executive of the Victorian Planning Authority, charged with planning for urban growth in designated areas across Victoria. Prior to his current role, Stuart was the Deputy Director General responsible for planning in the Queensland Government. Stuart is committed to plans that get built – unlocking development that delivers jobs, housing and amenity for current and future communities.



### Ms Elinor Walker

Member

November 2021 – Current

Elinor is an experienced planner, who has worked in local government and planning consulting for over 20 years. She has been South Australian President of the Planning Institute of Australia during the peak implementation of the reform program and has been heavily involved with the professional development training program for the planning sector in South Australia.

Her expertise is uniquely diverse, having worked in strategic, statutory and environmental planning roles across her career in urban and regional areas of Victoria and South Australia.

Elinor is the Director of ESD Planning & Design and is experienced in all facets of planning. She has a keen interest in urban design, ecology, growth area planning and community engagement.



### Ms Noelle Hurley

Member

November 2021 – Current

Noelle has been a legal practitioner for 34 years both nationally and internationally, practising across all jurisdictions. She joined the Independent Bar in 2006 and continued cross jurisdiction practice.

Noelle is a nationally accredited mediator and in 2019 undertook a Space Law Intensive course at Adelaide University and the Australian Institute of Companies Directors Course (AICD) in Melbourne. Noelle remains an active member of the AICD.

Noelle's position sitting on both boards and executive councils over the years has meant she has had the opportunity to make suggestions and comment on proposed legislative change. Through her various board and director positions Noelle is also aware of the issues surrounding governance, risk, strategies, duties and responsibilities.



### Mr Steven Griffiths

Member

1 March 2022 – Current

Mr Griffiths is a strong advocate for regional South Australia, with extensive experience in representing the interests of the regions as Chief Executive of the Federation of North Eastern Councils, including Orroroo Carrieton and Peterborough Councils, in the Mid North of South Australia from 1993 to 1999.

From 2000 to 2006 Mr Griffiths was Chief Executive Officer for the District Council of Yorke Peninsula, before being elected to the South Australian Parliament as the Member for Goyder in March 2006.

Mr Griffiths served 12 years in Parliament holding various Shadow Ministry portfolios and responsibilities, including Shadow Ministerial responsibility for the *Planning, Development and Infrastructure Act 2016*.

Mr Griffiths brings qualifications, knowledge, expertise and experience in local government, public administration and law to the Commission.



### Ms Sally Smith

Ex officio

May 2017 – Current

Sally has worked as a planner for 25 years in SA, QLD and NSW across policy, assessment and strategy. While starting her career in Local Government and private consultancy she has worked in State Government for over 20 years. As the Executive Director of Planning and Land Use Services (PLUS) for the Attorney-General's Department, Sally had the privilege of overseeing the state-wide implementation of the new planning system and online ePlanning platform. Sally is passionate about fostering a Planning Department that collaborates with Local Government, the development sector and listens to the community about building healthy and connected neighbourhoods. She is committed to enhancing and improving the planning system for all South Australians.

## Roles and responsibilities

The Commission's charter is to act in the best interests of all South Australians, promoting the principles outlined in the *Planning, Development and Infrastructure Act 2016* to encourage state-wide economic growth and support liveability.

The Commission reports directly to the Minister for Planning and is responsible for:

- delivery of the new planning system and management of its instruments
- leading the development of planning policies that are informed by genuine engagement with our community
- ensuring future development is coordinated with the provision of public transport, roads, services and open space
- guiding councils and professionals in the delivery of new planning services
- providing advice and recommendations on government planning policy
- analysing and assessing upcoming development projects
- coordinating planning with infrastructure
- guiding local council and accredited professionals in the delivery of new planning services and community engagement.

The Commission will operate with the support of the Department which will provide professional and technical expertise, administrative services and corporate resources, to assist in the performance of its functions.

The Commission is responsible for guiding the implementation of the state's planning system. In particular:

- establishing and maintaining a number of new legislative instruments outlined in the new planning Act including the Community Engagement Charter, Planning and Design Code and Design Standards for the public realm and for infrastructure
- reviewing the general infrastructure scheme
- preparing a Regional Plan for each planning region where no Joint Planning Board exists
- Development Assessment of prescribed classes of development
- providing advice about funding programs available for planning or development within the state
- undertaking and publishing relevant research and providing reports as requested by the Minister or determined by the Commission.

[Code of Conduct](#) ▼

[Governance Manual](#) ▼

## Downloads

- Factsheet: Responsibilities and Functions of the State Planning Commission (PDF, 333 KB)
- Factsheet: Role statement for Commission members (PDF, 230 KB)

About the Commission

Commission members

Projects and engagement

How it works

News

Code Amendments →

Commission projects →

Commission planning →

Commission engagement →

### Code Amendments

Initiated ▼

Currently on consultation ▼

Consultation completed ▼

Finalised ▼

### Commission projects

The State Planning Commission is progressing a range of projects that will enhance the planning system and consider the future needs and growth of South Australia and its communities.

Climate change initiatives ▼

Co-Housing Project ▼

Growth Management Program ▼

Open Space and Trees Project ▼

### Commission planning

Have an intro to each, then link to the portal

State Planning Policies ▼

EFPAs ▼

Practice Directions ▼

Infrastructure Schemes ▼

Regional Plans ▼

### Commission engagement

The State Planning Commission undertakes a wide range of engagement activities to ensure planning reforms and broader policy initiatives are communicated to councils, community groups and peak industry bodies.

Recent highlights of the Commission's engagement activities can be viewed below.

Council briefings ▼

Community forums ▼

Industry workshops ▼

Conferences ▼

Community Engagement Charter ▼

[Strategic direction →](#)

[Commission meetings and agenda reports →](#)

[Committees and hearing panels →](#)

## Strategic direction

The State Planning Commission aims to ensure that a high benchmark in both public integrity and contemporary land use planning in South Australia is achieved as a result of the new Planning, Development and Infrastructure Act 2016.

In light of this, the Commission has established its strategic governance framework and operating procedures to enable it to administer its duties and responsibilities under the PDI Act, including:

- establishment of the Commission's Charter, operating procedures and delegations
- establishment of the Commission's assessment sub-committee and sub-committee structure
- adoption of a code of conduct
- publication of an annual report
- publication of its strategic plan

[Strategic Plan](#) ▼

[Annual Report](#) ▼

[Principles of Good Planning](#) ▼

## Commission meetings and agenda reports

The Commission generally meets in Adelaide every fortnight, although can meet more often if required. The Commission's meeting agenda is made available on this website from the Monday prior to the scheduled meeting and is available for download below.

The Commission is committed to increasing the transparency of its decision making, by making Agenda Reports and Attachments available on this site in accordance with its policy on [transparency and confidentiality \(PDF, 325 KB\)](#).

The Commission is also committed to transparency in relation to hearing from parties to inform its decision making process and inform itself as a Commission in accordance with its [deputations, external meetings and events policy \(PDF, 234 KB\)](#).

The following categories apply to the release of documents on this page:

- Not Confidential – These items are not confidential and will be published in full at the same time as the Commission's minutes.
- Not Confidential – Release Delayed – These items will be treated as not confidential, but release of material will be delayed for a specified period to allow for advice to be considered and a decision to be made.
- Confidential – These items will not be released and may include matters that are Cabinet in Confidence, Legal Obligations, Legal Advice or Litigation, Complaints, Security & Safety, Personal Information, and Commercial in Confidence.

[View the agendas and minutes of Commission meetings held prior to 1 July 2021.](#)

### May 2022

[12 May 2022](#) ▼

### April 2022

[13 April 2022](#) ▼

[28 April 2022](#) ▼

### March 2022

[3 March 2022](#) ▼

[24 March 2022](#) ▼

[31 March 2022](#) ▼

## Committees and Hearing Panels

On 1 August 2017, the State Planning Commission assumed the functions of the Development Policy Advisory Committee (DPAC).

Any functions previously performed by the DPAC are now the responsibility of the Commission, through appointing a Hearing Panel as necessary to deal with the matter.

- [View the archived DPAC website](#)

In accordance with section 29(1)(c) of the *Planning, Development and Infrastructure Act 2016* (PDI Act), the Commission can appoint a Hearing Panel or a committee as necessary to act on its behalf to carry out designated functions or the exercise of its powers.

### Heritage Sub-Committee

In April 2020, the State Planning Commission appointed a specialist Heritage Sub-Committee for a period of two years.

[Role of the Heritage Sub-Committee](#) ▼

[Members](#) ▼

### Building Fire Safety Committee (BFSC)

Local government councils are required through the provisions of the *Planning, Development & Infrastructure Act 2016* (PDI Act) to form a Building Fire Safety Committee (BFSC) to take on the role of investigating building fire safety.

Councils play an important role in protecting the safety of people that visit, live and use buildings. To ensure buildings are safe to use, it is important that fire safety items installed as part of the building approvals are operational and maintained.

[Role of the Building Fire Safety Committee](#) ▼

[Members](#) ▼

[Documents](#) ▼

### Hearing Panels

There are no Hearing Panels currently appointed by the State Planning Commission.



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News from the planning and development sector about changes to the planning system.
- Building Standard**  
News from the building sector about legislative and technical changes, policy initiatives and training.

Name \*

Email \*

[Privacy Policy](#)

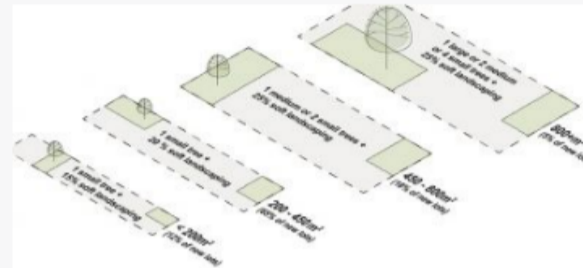
## PLANNING AHEAD

Planning and Land Use Services Newsletter

27 April 2022  
Edition

[...read newsletter](#)

posted on: 03 May 2022



Increasing SA's tree canopy

[...read article](#)

posted on: 29 Mar 2022

## PLANNING AHEAD

Planning and Land Use Services Newsletter

24 March 2022  
Edition

[...read newsletter](#)

posted on: 24 Mar 2022



New Commission member appointed

The Governor of South Australia has appointed Steven Griffiths to the State Planning Commission. [...read article](#)

posted on: 17 Feb 2022

## PLANNING AHEAD

Planning and Land Use Services Newsletter

8 February 2022  
Edition

[...read newsletter](#)

posted on: 08 Feb 2022

## PLANNING AHEAD

Planning and Land Use Services Newsletter

16 December 2021  
Edition

[...read newsletter](#)

posted on: 16 Dec 2021



# 2022 MONTHLY CALENDAR

APRIL											
				Friday 1	Sat/Sun	Monday 4	Tuesday 5	Wednesday 6	Thursday 7	Friday 8	Sat/Sun
				Planning & Building user forums					UDIA Conference		
Monday 11	Tuesday 12	Wednesday 13	Thursday 14	Friday 15	Sat/Sun	Monday 18	Tuesday 19	Wednesday 20	Thursday 21	Friday 22	Sat/Sun
	SPC Meeting										
Monday 25	Tuesday 26	Wednesday 27	Thursday 28	Friday 29	Sat/Sun						
			SPC Workshop & Meeting								

MAY											
						Monday 2	Tuesday 3	Wednesday 4	Thursday 5	Friday 6	Sat/Sun
						Minister attending GAROC				Planning & Building user forums	
Monday 9	Tuesday 10	Wednesday 11	Thursday 12	Friday 13	Sat/Sun	Monday 16	Tuesday 17	Wednesday 18	Thursday 19	Friday 20	Sat/Sun
			SPC Meeting	Green Adelaide Leaders Forum – SPC Chair speaking							
Monday 23	Tuesday 24	Wednesday 25	Thursday 26	Friday 27	Sat/Sun	Monday 30	Tuesday 31				
		Open Spaces Funding Model Meeting – Chair & Ex-officio attending	SPC Meeting	Regional Local Government CE Forum @ LGA – Minister and SPC Chair attending			Upper Spencer Gulf Summit @ Port Augusta – SPC Chair and SPC Members attending				







