



Agenda Report for Noting

Meeting Date: 2 February 2023

Item Name	SPC Communications & Engagement update
Presenters	Steven Murphy and Nora Liambis
Purpose of Report	Noting
Item Number	6.1
Strategic Plan Reference	N/A
Work Plan Reference	N/A
Confidentiality	Not Confidential (Release Immediately)
Related Decisions	N/A

Recommendation

It is recommended that the State Planning Commission (the Commission) resolves to:

1. Approve the designation of this item as Not Confidential (Release Immediately).
2. Note the communication and engagement update report as read.

Discussion

This report provides an overview of the current work program of the Commission's Communications and Engagement (C&E) Team, highlighting major communications and engagement activity conducted since 15 December 2022, as well as upcoming opportunities and media issues.

Communication Platforms

Key Element	Status
Commission Website	<p>The Commission and PlanSA websites were updated with:</p> <ul style="list-style-type: none"> Information relating to the announcement of the Murray Mallee regional plan placed on hold due to river communities affected by flooding. The published edition of the December <i>Planning Ahead</i> newsletter.
Commission LinkedIn	<p>As of 26 January 2023, the Commission has 1,328 followers – an increase of 15 followers (since 7 December 2022).</p> <p>Recent LinkedIn posts included:</p> <ul style="list-style-type: none"> The Commission’s first engagement about the Kangaroo Island Regional Plan. Regulations changes to fast-track temporary accommodation in flood affected areas. <p>Additional posts on the Chair’s personal LinkedIn account (667 followers as of 26 January 2023) included:</p> <ul style="list-style-type: none"> Kangaroo Island Regional Plan. Junction Australia – the opening at Camden Park Community and Affordable Housing development
Commission Events	<p><u>The following events occurred recently:</u></p> <ul style="list-style-type: none"> 9 December 2022: The Kangaroo Island Regional Plan's visioning workshop was attended by the Commission's Chair. A ‘What We Heard’ wrap-up document is currently being prepared, which will be sent with a feedback survey to all workshop participants. <p><u>The following events are upcoming:</u></p> <ul style="list-style-type: none"> 23-24 February 2023: Visioning workshops for the Yorke Peninsula and Mid North Regional Plan. 6-8 March 2023 (dates TBC): Visioning workshops for the Limestone Coast Regional Plan. 20-21 March 2023 (dates TBC): Visioning workshops for the Eyre and Western Regional Plan. 27-28 March 2023 (dates TBC): Visioning workshops for the Eyre and Western Regional Plan and Far North Regional Plan. 23-25 May 2023: Planning Institute of Australia (PIA) Congress – Planning and Land Use Services (PLUS) is a Platinum Sponsor and will have speaking opportunities, a promotional booth and branding rights.
<i>Planning Ahead</i> Newsletter	<p>The December 2022 issue of <i>Planning Ahead</i> included:</p> <ul style="list-style-type: none"> A message from the Chair of the Commission providing a wrap-up of the Commission’s work for 2022. A message from the Executive Director, PLUS.

	<ul style="list-style-type: none"> • The Commission’s Annual Report 2021-2022 and Performance Indicators Scheme Report 2021-22. • Regulation changes to support councils and communities in flood affected areas. • Commencement of Regional Planning visioning workshops. • Declined Code Amendments. • 2022-23 Open Space Grant Program. • Customer feedback informs ePlanning system improvements. • Riverbank Precinct Code Amendment changes. • Update on the Expert Panel’s Planning System Implementation Review. • Built Environment Education Liaison Group (BEELG). • PlanSA Service Desk operating hours.
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Communications Activity

Key Element	Status
Code Amendments	<p>The C&E Team are currently involved in the delivery of communications and engagement activities for the following Code Amendments:</p> <ul style="list-style-type: none"> • Hackham Code Amendment – now approved. • Miscellaneous Technical Enhancement – a post-engagement survey of participants was undertaken, and the engagement report is being finalised; expected to be released in early 2023. • Flooding Hazards Mapping (Stage 1) Project – engagement to commence in late January/February 2023. • Bushfire Hazards Overlay – engagement dates TBC in 2023. • Design Standards – Driveway Crossovers – engagement dates TBC in 2023. • Future Living – engagement dates TBC in 2023.
Performance Indicators Scheme Report 2021-22	<p>The Performance Indicators Scheme Report 2021-22 was promoted in the December 2022 edition of the <i>Planning Ahead</i> newsletter.</p> <p>The amended Report (correcting data under Indicator 3.4) was tabled by the Minister for Planning (the Minister) in Parliament on 1 December 2022. The updated Report has been published on the Commission’s website (as Appendix A to the Commission’s 2021-22 Annual Report).</p>
Regional Planning Program	<p>Bret Woods continues to lead the communications and engagement aspects of this project.</p> <p>On 9 December 2022, the first visioning workshop was held on Kangaroo Island, with the Chair in attendance. Members of the commission are invited to attend future workshops.</p>

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	<p>More visioning workshops are planned for February and March 2023 for the following regions:</p> <ul style="list-style-type: none"> • Yorke Peninsula and Mid North • Limestone Coast • Eyre and Western • Far North. <p>The tentative dates for these workshops are provided under the 'Commission Events' section in this Agenda Report.</p> <p>From 12 December 2022, the Murray Mallee Regional Plan was put on hold due to the historic flooding.</p>
Review of Community Engagement Charter	<p>As part of the Commission's 2022-23 Work Plan, a five-year review of the Community Engagement Charter (the Charter) must be completed in 2023. A 'Scheme' required under section 45 of the <i>Planning, Development and Infrastructure Act 2016</i> to support the Charter review was approved by the Minister. Based on the approved Scheme, in early 2023, the C&E Team will develop an engagement plan will be created and engagement will commence after that. The review is expected to be completed by the end of April 2023.</p>
Bushfire shelters	<p>The C&E Team worked with Land and Built Environment Directorate (Building Policy Unit) on external communications to educate South Australia residents in bushfire areas (and planning professionals) about shelter requirements.</p> <p>A new page on the PlanSA website was published on 20 December 2022 following receipt of final feedback from the South Australian Country Fire Service (CFS) on the draft communications. The CFS is reluctant to promote bushfire shelters as they see these as a last resort and no replacement for "leaving early". Therefore, measured communications emphasise that shelters "provide no guarantee they will save your life", and there is a stringent planning, development and approval process that is critical to follow should you wish to construct one.</p>
Climate change brochure	<p>Work is underway to create a brochure to communicate the work of the Commission and PLUS in the climate change space. It is expected to be finalised early 2023.</p>
Trees and green canopy	<p>There has been increased correspondence received about protecting trees and green canopies. While the Commission and PlanSA websites include substantial information about the topic, an audit will determine the best and most easily accessible information moving forward. The audit is expected to be finalised during early 2023.</p>

Media

Key Element	Status
Corporate video	A revised Commission corporate video is in progress incorporating feedback received from Commission members. It is expected to be finalised in early 2023.
Media interest	<p>The following media enquiries/activities occurred since the previous Communications and Engagement update:</p> <ul style="list-style-type: none"> • 21 December 2022: <i>InDaily</i> – a published news story focused on height limit incentives incorporated for affordable housing in new developments. This resulted in several enquiries to the Minister’s Office. A response was prepared that addressed the incentive policy and affordable housing. • 19 December 2022: <i>The Advertiser</i> – received a media enquiry relating to the Hackham Code Amendment and proposed name change and how this related to the 2,000 affordable housing on the masterplan. This resulted in a response to advise that the Code Amendment is not related to the proposed name change and that a separate Code Amendment to rezone land at Hackham for housing was expected to be considered by the Minister shortly. • 7 December 2022: <i>The Advertiser</i> – received media enquiry relating to South Australia’s biggest growth areas for new domestic and new dwelling construction for 2022. This resulted in a media story published on 13 December 2022 on <i>Adelaide Now</i>.

Other Business

Key Element	Status
Expert Panel	Formal engagement closed on 16 December 2022. North Projects has been contracted to undertake the engagement activities. In-person and online engagement activities took place in late November/early December 2022.
C&E Team staffing	<p>On 16 January 2023, Steven Murphy commenced with PLUS as the new Strategic Communications, Stakeholder Engagement and Media Manager. From 16 December 2022 to 15 January 2023, Nora Liambis, Media Coordinator, Department for Trade and Investment, acted in this role.</p> <p>Additionally, two Senior Communications roles were advertised in December 2022 and filled. Zoe Lyons (from the PLUS C&E Team) and Alison Perkins were offered contracts. Alison commenced on 18 January 2023.</p>

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Date: 26 January 2023